
Small

- ▶ Plug&Sell package I: Any two selected items from physical retail toolbox*
- ▶ Access to tablets and screens where customers can shop on website
- ▶ Brand/product regularly featured on The Lobby displays
- ▶ Approx 2 m² Plug&Sell space (storage space can be added at an additional cost)
- ▶ Editorial content about your brand in The Lobby digital channels

SEK 20,000/month

Medium

- ▶ Plug&Sell package I: Any two selected items from physical retail toolbox* + 1 Digital screen to market brand/product
- ▶ Access to tablets and screens where customers can shop on website
- ▶ Brand/product regularly featured on The Lobby displays
- ▶ Approx 4 m² Plug&Sell space (storage space can be added at an additional cost)
- ▶ Editorial content about your brand in The Lobby digital channels

SEK 30,000/month



Large

- ▶ Plug&Sell package II: Any three selected items from physical retail toolbox* + 1 Digital screen to market brand/product
- ▶ One mannequin (The Lobby style)
- ▶ Access to tablets and screens where customers can shop on website
- ▶ Brand/product regularly featured on The Lobby displays and shopping windows
- ▶ Approx 10 m² Plug&Sell space (storage space can be added at an additional cost)
- ▶ Editorial content about your brand in The Lobby digital channels

SEK 60,000/month

Add-ons

- ▶ Big retail wall
- ▶ 1/2 Wall
- ▶ Highlight
- ▶ Catwalk/window (10 m²)

Price on request

*Physical Retail Toolbox

- Floor stand – two different sizes
- Display table – two different sizes
- Shelf display – two different sizes
- Display basket · Display tray · Display boxes
- Display cloche · Mini-display-scene · Hangers

Contact:

Welcome to The Lobby at
Regeringsgatan 61
thelobbystockholm.com

